

# 2026 Corporate Sponsorship Opportunities



YOUR SUPPORT CREATES OPPORTUNITIES AND TRANSFORMS LIVES

## Finding His Voice: Teddy's Story

Five-year-old Teddy is full of curiosity, joy, and personality. Born with Down syndrome, he began speech therapy at just four months old. Though he doesn't use many words yet, Teddy expresses himself through gestures, signs, and a smile that lights up every room.

When he started school, his family wanted to ensure he had consistent communication support across all settings—home, therapy, and the classroom. Having brought Teddy's older sister to Origami before, his mom knew exactly where to turn.

That's when Teddy's speech-language pathologist at Origami began working with him and his favorite communication tool—an iPad program called Proloquo2Go, lovingly known as his "talker." Teddy's team at Origami learned the program so they could align therapy goals with what Teddy was practicing at school. Together, they built a shared language for Teddy's whole support team.

The results have been remarkable.

Therapy sessions at Origami are filled with music, play, and smiles. Each week, Teddy grows in confidence and independence, proudly using his talker to communicate his wants, needs, and thoughts.

"Before Origami, it was hard to know and understand what Teddy wanted. Being able to better understand his needs has been amazing for all of us."

- Teddy's Mom

Learn More About
Origami's Pediatric Services







# **Corporate Sponsorship Benefits**

- Supporting our mission ensures individuals in need of care will get the services they need to reach their greatest potential.
- Origami is a 501(c)(3) private, nonprofit.
   Corporate donations are tax deductible.
- Over 4,000 contacts including physicians, case managers, nurses, clinicians, attorneys, home care agencies and a wide variety of local business owners.
- Origami engages in outreach year round, and provides many community education and awareness presentations.

- Over 100,000 website views annually.
- Over 5,000 followers across Origami's social media platforms and an organic posts reach of over 15,000 per month.
- Respected community and industry presence for expertise in neurological dysfunction rehabilitation.
- Coverage and presence in various media outlets throughout the state and local market.

## **Sponsor Room Naming Opportunities: Main**

(Corporate Sponsors receive a 50% savings on room naming)

#### \$15,000 Level

- Therapy Gym (Clinic) \*Two Signs
  Largest room on campus and focal point of our clinic.
- Classroom (Clinic) \*Three Signs

  Large room = capacity for 50 individuals. Used for large group meetings/presentations.
- Main Waiting Room (Clinic) MSU College of Osteopathic Medicine Primary reception/waiting area for outpatient clients and Origami's guests.
- 4 Conference Room (Clinic) \*Two Signs Peckham, Inc.
  Primary meeting space for group meetings 14-16 internal or external stakeholders.
- **Courtyard (Neuro-Rehab Home)** In Memory of Michelle Knechtges Courtyard and gardens visible from most client residences.

#### \$10,000 Level II

- 6 Huddle North (Clinic)
  Private meeting room for groups of 4-5.
- 7 Huddle South (Clinic)
  Private meeting room for groups of 4-5.
- **Huddle Reception (Clinic)** Mercantile Bank of Michigan Private meeting room for groups of 4-5.
- **Driving Simulator Room (Clinic)** Acrisure
  Houses our state-of-the art driving simulator, one of our fastest growing services.
- Patio (Assisted Living Home)
  Large deck on front side of Assisted Living home, for enjoyment of clients and families.
- Sun Room (Assisted Living Home)
  Private, peaceful gathering space for Assisted Living residents and families.
- Dining Room (Neuro-Rehab Home) William Fenn
  Main eating area in residential home, used daily by residents, families/visitors, and staff.

#### \$5,000 Level III

- Clubhouse (Semi-Independent Building)
  Multi-purpose space including a sitting area, small kitchen.
- Conference Room (Semi-Independent Building)
  Conference space for up to 12 in a quieter area on campus.
- Quiet Room (Clinic) Diekema Hamann Architecture & Engineering Quiet room located within therapy gym for private therapy needs.
- Private Dining Room (Neuro-Rehab Home)
  Small dining room available to residents and their families for private meals/celebrations.
- Staff Office (Assisted Living Home) Dobie Construction
  Break area and workspace used by staff on a 24/7 basis.
- Break Room (Clinic) Pharmascript of Michigan Break room used by staff.
- Kitchen (Neuro-Rehab Home)
  Adjacent to dining room, used daily by culinary staff and clients.
- **Waiting Area (Clinic)** Foster Swift Primary waiting room for residential clients awaiting therapy appointments.



(Corporate Sponsors receive a 50% savings on room naming)

## \$15,000 Level I

1 Therapy Gym I Sinas Dramis Law Firm

High traffic area and a main thoroughfare of the clinic.

Therapy Gym II

Large room provides therapy space for many individuals at a time.

**Conference Room** 

Primary meeting space for group, family, or team meetings. 12-14 internal or external stakeholders.

### \$10,000 Level | I

Private room located within therapy gym for private therapy needs.

5 Treatment Room II

Private room located within therapy gym for private therapy needs.

6 Huddle Space

Private meeting room for group, family, or team meetings. 6-8 internal or external stakeholders.

Neuro-Visual Therapy

Main treatment area for our exclusive vision therapy needs.

8 Driver Rehab & Occupational Therapy

Main treatment area for our exclusive driver rehab services and other occupational therapy needs.

Pediatric Therapy

Treatment area created for and used by our pediatric clients in a colorful and inviting setting.

#### \$5,000 Level III

10

#### **Employee Break Room**

Break room used by staff and off-site visitors.



Watch Morgan's Story

### **Sponsor Room Naming Opportunities: East & Greenlawn**

Origami East 859 Health Park Blvd. Grand Blanc, MI 48439

### **Origami East**

Speech-Language Pathology Suite \$15,000

High-traffic area in the health park's primary hallway, used as a serene, quiet space for our speech-language pathology services.

**Therapy Gym \$15,000** 

A large, open-air, visible room provides therapy space for many individuals simultaneously.

Multi-Purpose Room \$10,000

Primary meeting space for group, family, or team meetings. Holds 14 internal or external stakeholders.

4 Pediatric Space \$5,000

A welcoming, engaging environment designed to make therapy playful, motivating, and productive for every child.



Origami Greenlawn 405 W. Greenlawn Ave., Suite 425 Lansing, MI 48910

#### **Origami Greenlawn**

Pediatric Gym \$15,000

A welcoming, engaging environment designed to make therapy playful, motivating, and productive for every child.

- Therapy Gym \$10,000

  Large room provides therapy space for many individuals at a time.
- Multi-Purpose Room \$5,000

Primary meeting space for group, family, or team meetings. Holds 14 internal or external stakeholders.



**EXPLORE OUR LOCATIONS** 

(Corporate Sponsors receive a 50% savings on room naming)

2026 SPONSORSHIP LEVELS & BENEFITS	DIAMOND \$15,000	SAPPHIRE \$10,000	EMERALD \$6,000	RUBY \$3,000
Acknowledgment in annual Impact Report	Logo	Logo	Logo	Logo
Logo displayed in main clinic entrance, running daily 7am-6pm	x	x	х	х
Logo and website link on Origami's website	х	x	х	х
Option to provide in-service to pertinent Origami employees	х	х	х	х
Logo highlighted in Origami's bi-monthly external Above the Fold newsletter	х	х	х	х
Exclusive campus room naming opportunities at 50% savings	х	х	х	х
Logos on Sponsor Slideshow at all major events	х	х	х	х
Name listed on program of all major events	х	х	х	х
Recognition in a quarterly corporate sponsor social media post on Origami's Facebook page	х	х	х	х
Opportunity to submit branded content for Origami's monthly employee newsletter	х	x	х	
Share your company's posts with Origami's followers on social media	х	x	х	
Opportunity to distribute marketing materials or approved logo items to Origami's team and clients	х	х		
Corporate sponsor social media highlight	Twice annually	Once annually		
Prominent display of logo on home page of website	х			
Prominent display of logo on organizational brochure	х			

## **Make Your Greatest Impact**

## **Sponsorship Opportunities**

**Diamond** \$15,000

Sapphire \$10,000

Emerald \$6,000

Ruby \$3,000

## **Room Naming Opportunities**

Level I \$7,500

**Level II** \$5,000

**Level III** \$2,500

View a list of rooms available to name on the previous page.

We hope you will join us in furthering our mission of creating opportunities and transforming lives.

We truly appreciate your thoughtful consideration of this request.

Tammy Hannah
President & CEO

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#### **Chanin Heise**

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