



2022 Corporate Sponsorship Opportunities



YOUR SUPPORT CREATES OPPORTUNITIES AND TRANSFORMS LIVES

Aidan's Story

Aidan was two months old when he was brought into foster care with head trauma, brain bleed, seizure, and fractured ribs. A local family took him into their care and began working tirelessly to get him the care he needed. Due to his injuries, Aidan has been developmentally delayed throughout his young life. One of our occupational therapists knows the family and when she met Aidan she started keeping a keen “therapy eye” on him. When she started noticing constant patch wearing, clumsiness, toe walking, etc. she asked a few questions, which turned into Aidan being referred to Origami. When our team member began talking with the mom, they were so thankful that this would open some new doors for them and for Aidan.

Aidan, who was non-verbal until he was one year-old, has been at Origami since February and is receiving OT, PT, and SLP services, being one of our very first pediatrics clients. He continues to make progress and now we have begun seeing Aidan's brother who has experienced many developmental delays. This family - who have 6 adopted children with incredible needs - is so grateful for the progress both boys have made in such a short time. They say the best part is watching the boys be so very proud of themselves when they accomplish a goal – there is nothing better. This family is filled with gratitude at each and every therapy session and these boys fill the hearts of our entire team at Origami each time they visit.





[Click Here for an Origami Overview.](#)

Corporate Sponsorship Benefits

- Supporting our mission ensures individuals in need of care will get the services they need to reach their greatest potential.
- Origami is a 501(c)(3) private, nonprofit. Corporate donations are tax deductible.
- Nearly 4,000 contacts including physicians, case managers, nurses, clinicians, attorneys, home care agencies and a wide variety of local business owners.
- Origami engages in outreach year round, and provides many community education, awareness, and presentations.
- Over 100,000 website views annually.
- A monthly digital reach of 40,000 viewers across our website, social media, and email platforms.
- Relationship with Michigan State University College of Osteopathic Medicine and Peckham, Inc.
- Respected community and industry presence for expertise in neurological dysfunction rehabilitation.
- Coverage and presence in various media outlets throughout the state and local market.

(Corporate Sponsors receive a 50% savings on room naming)

\$15,000 Level I

- 1 Therapy Gym (Clinic) *Two Signs**
Largest room on campus and focal point of our expanded clinic.
- 2 Classroom (Clinic) *Three Signs**
Large room = capacity for 50 individuals. Used for large group meetings/presentations.
- 3 ~~Main Waiting Room (Clinic)~~ MSU College of Osteopathic Medicine**
Primary reception/waiting area for outpatient clients and Origami's guests.
- 4 ~~Conference Room (Clinic) *Two Signs~~ Peckham, Inc.**
Primary meeting space for group meetings 14-16 internal or external stakeholders.
- 5 ~~Courtyard (Neuro-Rehab)~~ In Memory of Michelle Knechtges**
Courtyard and gardens visible from most client residences.

\$10,000 Level II

- 6 Huddle North (Clinic)**
Private meeting room for groups of 4-5.
- 7 Huddle South (Clinic)**
Private meeting room for groups of 4-5.
- 8 ~~Huddle Reception (Clinic)~~ Mercantile Bank of Michigan**
Private meeting room for groups of 4-5.
- 9 ~~Driving Simulator Room (Clinic)~~ HNI Risk Services**
Houses our state-of-the art driving simulator, one of our fastest growing services.
- 10 Patio (Assisted Living Home)**
Large deck on front side of Assisted Living home, for enjoyment of clients and families.
- 11 Sun Room (Assisted Living Home)**
Private, peaceful gathering space for Assisted Living residents and families.
- 12 Dining Room (Neuro-Rehab)**
Main eating area in residential home, used daily by residents, families/visitors, and staff.

\$5,000 Level III

- 12 Clubhouse (Semi-Independent Building)**
Multi-purpose space including a sitting area, small kitchen.
- 13 Conference Room (Semi-Independent Building)**
Conference space for up to 12 in a quieter area on campus.
- 14 Quiet Room (Clinic)**
Quiet room located within therapy gym for private therapy needs.
- 15 Private Dining Room (Neuro-Rehab)**
Small dining room available to residents and their families for private meals/celebrations.
- 17 ~~Staff Office (Assisted Living Home)~~ Dobie Construction**
Break area and workspace used by staff on a 24/7 basis.
- 18 ~~Break Room (Clinic)~~ Pharmascript of Michigan**
Break room used by staff.
- 19 Kitchen (Neuro-Rehab)**
Adjacent to dining room, used daily by culinary staff and clients.
- 20 ~~Waiting Area (Clinic)~~ Foster Swift**
Primary waiting room for residential clients awaiting therapy appointments.



(Corporate Sponsors receive a 50% savings on room naming)

\$15,000 Level I

1 ~~Therapy Gym I~~ Sinas Dramis Law Firm

High traffic area and a main thoroughfare of the clinic.

2 Therapy Gym II

Large room provides therapy space for many individuals at a time.

3 Conference Room

Primary meeting space for group, family, or team meetings. 12-14 internal or external stakeholders.

\$10,000 Level II

4 Treatment Room I

Private room located within therapy gym for private therapy needs.

5 Treatment Room II

Private room located within therapy gym for private therapy needs.

6 Huddle Space

Private meeting room for group, family, or team meetings. 6-8 internal or external stakeholders.

7 Neuro-Visual Therapy

Main treatment area for our exclusive vision therapy needs.

8 Driver Rehab & Occupational Therapy

Main treatment area for our exclusive driver rehab services and other occupational therapy needs.

9 Pediatric Therapy

Treatment area created for and used by our pediatric clients in a colorful and inviting setting.

\$5,000 Level III

10 Employee Break Room

Break room used by staff and off-site visitors.



2022 SPONSORSHIP LEVELS & BENEFITS	DIAMOND \$15,000	SAPPHIRE \$10,000	EMERALD \$6,000	RUBY \$3,000
Acknowledgment in annual Impact Report	Logo	Logo	Logo	Logo
Logo displayed in main clinic entrance, running daily 7am-6pm	X	X	X	X
Logo and website link on Origami's website	X	X	X	X
Option to provide in-service to pertinent Origami employees	X	X	X	X
Logo highlighted in Origami's bi-monthly external Above the Fold newsletter	X	X	X	X
Exclusive campus room naming opportunities at 50% savings	X	X	X	X
Opportunity to submit branded content for Origami's monthly employee newsletter	X	X	X	
Share your company's posts with Origami's followers on social media	X	X	X	
Opportunity to distribute marketing materials or approved logo items to Origami's team and clients	X	X		
Corporate sponsor social media highlight	Twice annually	Once annually		
Prominent display of logo on home page of website	X			
Prominent display of logo on organizational brochure	X			

Make Your Greatest Impact

Sponsorship Opportunities

Diamond
\$15,000

Sapphire
\$10,000

Emerald
\$6,000

Ruby
\$3,000

Room Naming Opportunities

Level I
\$7,500

Level II
\$5,000

Level III
\$2,500

**View a list of rooms
available to name on the
previous page.**

*We hope you will join us in furthering our mission of creating opportunities and transforming lives.
We truly appreciate your thoughtful consideration of this request.*

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