



2023 Corporate Sponsorship Opportunities



YOUR SUPPORT CREATES OPPORTUNITIES AND TRANSFORMS LIVES

Becky's Story

"The unknown is the worst part," says Becky. "Not knowing if you're ever going to get better – if it's ever going to change, if you can ever get your old self back again."

A teacher for 18 years, Becky was teaching English in middle school when there was a fire drill on a cold, Michigan winter day. She remembers the alarm going off, everyone evacuating the school, and then a large 6 foot tall male student, forcefully kicked open a large metal door. Becky was on the other side.

She was struck in the head. She was taken immediately to seek medical care, and from there they sent her straight to the emergency room at a local hospital. She thought of her son, and how she was going to take care of him, how long until she would be better, would she get better?

Becky suffered a traumatic brain injury and ended up having post-concussion syndrome with a visual midline shift. She could not do anything on her own. She

was an entirely different version of herself, and her fear and anxiety grew each day.

She saw many providers – a neuro-ophthalmologist, neurologist, and optometrist who specializes in vision therapy. She worked with a couple of different providers, but she never felt like it was a fit or she was really being helped. Growing more frustrated, it wasn't until she arrived at Origami that she finally felt like someone understood what was happening and she finally had hope!

Working with Origami's occupational therapy, physical therapy, and speech-language pathology teams – she began to see progress. She could finally cook, read, watch television, shower alone – do most anything! She was starting to feel like her old self more and more. "I didn't think I was ever going to get better – I really believed I wouldn't!"

Continuing with vocational therapy, Becky was able to return to teaching with some accommodations. Returning to the classroom again, teaching English in

the special education setting – she was overcome with gratitude and happiness. Becky still struggles with neuro-fatigue and some memory issues, but she has come so far and is continuing to put in the work to keep progressing.

"I am a teacher – it is my love – it is my passion. I am so grateful to Origami for giving me the hope, the compassion, and the tools to go back to doing what I love. They gave me my life back!"





[Click Here for an Origami Overview.](#)

Corporate Sponsorship Benefits

- Supporting our mission ensures individuals in need of care will get the services they need to reach their greatest potential.
 - Origami is a 501(c)(3) private, nonprofit. Corporate donations are tax deductible.
 - Over 4,000 contacts including physicians, case managers, nurses, clinicians, attorneys, home care agencies and a wide variety of local business owners.
 - Origami engages in outreach year round, and provides many community education and awareness presentations.
- Over 100,000 website views annually.
 - Over 5,000 followers across Origami's social media platforms and an organic posts reach of over 15,000 per month.
 - Respected community and industry presence for expertise in neurological dysfunction rehabilitation.
 - Coverage and presence in various media outlets throughout the state and local market.

(Corporate Sponsors receive a 50% savings on room naming)

\$15,000 Level I

- 1 Therapy Gym (Clinic) *Two Signs**
Largest room on campus and focal point of our clinic.
- 2 Classroom (Clinic) *Three Signs**
Large room = capacity for 50 individuals. Used for large group meetings/presentations.
- 3 ~~Main Waiting Room (Clinic)~~ MSU College of Osteopathic Medicine**
Primary reception/waiting area for outpatient clients and Origami's guests.
- 4 ~~Conference Room (Clinic) *Two Signs~~ Peckham, Inc.**
Primary meeting space for group meetings 14-16 internal or external stakeholders.
- 5 ~~Courtyard (Neuro-Rehab Home)~~ In Memory of Michelle Knechtges**
Courtyard and gardens visible from most client residences.

\$10,000 Level II

- 6 Huddle North (Clinic)**
Private meeting room for groups of 4-5.
- 7 Huddle South (Clinic)**
Private meeting room for groups of 4-5.
- 8 ~~Huddle Reception (Clinic)~~ Mercantile Bank of Michigan**
Private meeting room for groups of 4-5.
- 9 ~~Driving Simulator Room (Clinic)~~ HNI Risk Services**
Houses our state-of-the art driving simulator, one of our fastest growing services.
- 10 Patio (Assisted Living Home)**
Large deck on front side of Assisted Living home, for enjoyment of clients and families.
- 11 Sun Room (Assisted Living Home)**
Private, peaceful gathering space for Assisted Living residents and families.
- 12 Dining Room (Neuro-Rehab Home)**
Main eating area in residential home, used daily by residents, families/visitors, and staff.

\$5,000 Level III

- 13 Clubhouse (Semi-Independent Building)**
Multi-purpose space including a sitting area, small kitchen.
- 14 Conference Room (Semi-Independent Building)**
Conference space for up to 12 in a quieter area on campus.
- 15 ~~Quiet Room (Clinic)~~ Diekema Hamann Architecture & Engineering**
Quiet room located within therapy gym for private therapy needs.
- 16 Private Dining Room (Neuro-Rehab Home)**
Small dining room available to residents and their families for private meals/celebrations.
- 17 ~~Staff Office (Assisted Living Home)~~ Dobie Construction**
Break area and workspace used by staff on a 24/7 basis.
- 18 ~~Break Room (Clinic)~~ Pharmascript of Michigan**
Break room used by staff.
- 19 Kitchen (Neuro-Rehab Home)**
Adjacent to dining room, used daily by culinary staff and clients.
- 20 ~~Waiting Area (Clinic)~~ Foster Swift**
Primary waiting room for residential clients awaiting therapy appointments.



(Corporate Sponsors receive a 50% savings on room naming)

\$15,000 Level I

1 ~~Therapy Gym I~~ Sinas Dramis Law Firm

High traffic area and a main thoroughfare of the clinic.

2 Therapy Gym II

Large room provides therapy space for many individuals at a time.

3 Conference Room

Primary meeting space for group, family, or team meetings. 12-14 internal or external stakeholders.

\$10,000 Level II

4 Treatment Room I

Private room located within therapy gym for private therapy needs.

5 Treatment Room II

Private room located within therapy gym for private therapy needs.

6 Huddle Space

Private meeting room for group, family, or team meetings. 6-8 internal or external stakeholders.

7 Neuro-Visual Therapy

Main treatment area for our exclusive vision therapy needs.

8 Driver Rehab & Occupational Therapy

Main treatment area for our exclusive driver rehab services and other occupational therapy needs.

9 Pediatric Therapy

Treatment area created for and used by our pediatric clients in a colorful and inviting setting.

\$5,000 Level III

10 Employee Break Room

Break room used by staff and off-site visitors.



2023 SPONSORSHIP LEVELS & BENEFITS	DIAMOND \$15,000	SAPPHIRE \$10,000	EMERALD \$6,000	RUBY \$3,000
Acknowledgment in annual Impact Report	Logo	Logo	Logo	Logo
Logo displayed in main clinic entrance, running daily 7am-6pm	X	X	X	X
Logo and website link on Origami's website	X	X	X	X
Option to provide in-service to pertinent Origami employees	X	X	X	X
Logo highlighted in Origami's bi-monthly external Above the Fold newsletter	X	X	X	X
Exclusive campus room naming opportunities at 50% savings	X	X	X	X
Logos on Sponsor Slideshow at all major events	X	X	X	X
Name listed on program of all major events	X	X	X	X
Recognition in a quarterly corporate sponsor social media post on Origami's Facebook page	X	X	X	X
Opportunity to submit branded content for Origami's monthly employee newsletter	X	X	X	
Share your company's posts with Origami's followers on social media	X	X	X	
Opportunity to distribute marketing materials or approved logo items to Origami's team and clients	X	X		
Corporate sponsor social media highlight	Twice annually	Once annually		
Prominent display of logo on home page of website	X			
Prominent display of logo on organizational brochure	X			

Make Your Greatest Impact

Sponsorship Opportunities

Diamond
\$15,000

Sapphire
\$10,000

Emerald
\$6,000

Ruby
\$3,000

Room Naming Opportunities

Level I
\$7,500

Level II
\$5,000

Level III
\$2,500

**View a list of rooms
available to name on the
previous page.**

*We hope you will join us in furthering our mission of creating opportunities and transforming lives.
We truly appreciate your thoughtful consideration of this request.*

Tammy Hannah
President & CEO
517-455-0252

Tammy.Hannah@OrigamiRehab.org

Chanin Heise
Director of Development & Communications
517-455-0278

Chanin.Heise@OrigamiRehab.org